

10/567770 16580US

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:) Group Art Unit: to be assigned
)
LEWIS, Stuart Charles) Examining Attorney: to be assigned
)
Application No.: To be assigned)
Filing Date: February 10, 2006)
)
International Application No. PCT/NZ04/00183)
International Filing Date: August 12, 2004)
)
For: Method and Apparatus for Media Buying) Pasadena, California
)

PRELIMINARY AMENDMENT

Mail Stop PCT
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Alexandria, VA 22313-1450

Dear Sir:

Please amend the above-identified patent application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begin on page 3 of this paper.

Remarks begin on page 9 of this paper.